

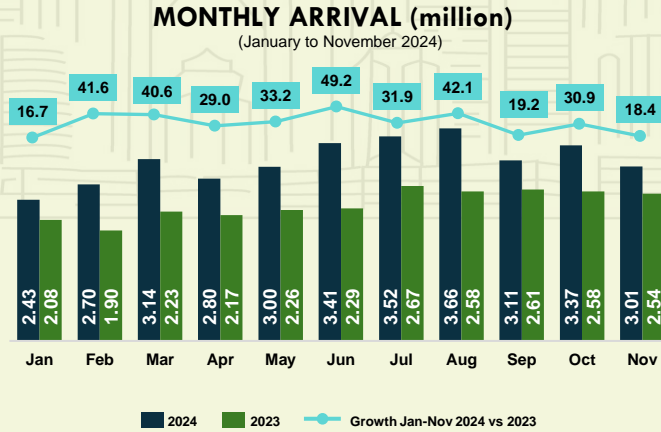
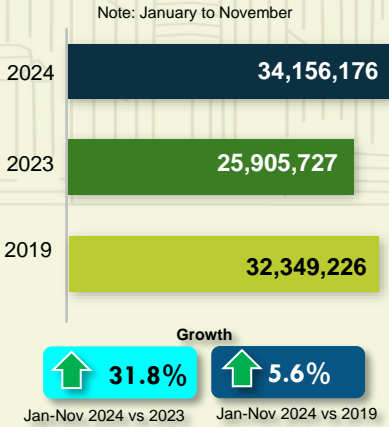
VISITOR PERFORMANCE to Malaysia

JANUARY TO NOVEMBER 2024

Malaysia's tourism industry experienced a remarkable recovery from January to November 2024, with visitor arrivals increasing by 5.6%, reaching 34,168,178 compared to the same period in 2019

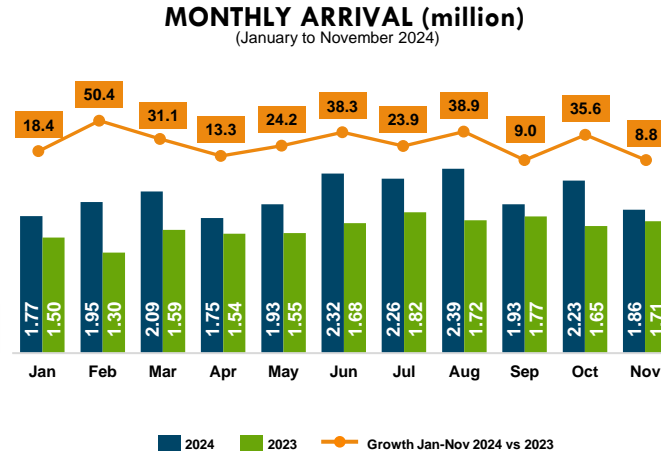
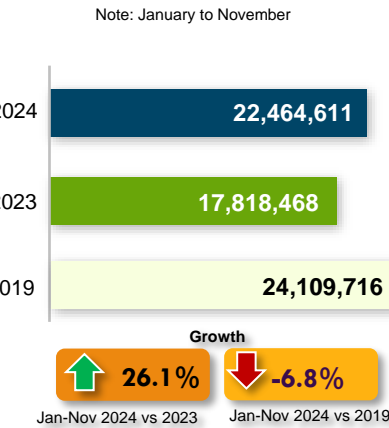
VISITOR ARRIVALS¹ (Tourist + Excursionist)

TOP VISITOR ARRIVALS BY COUNTRIES



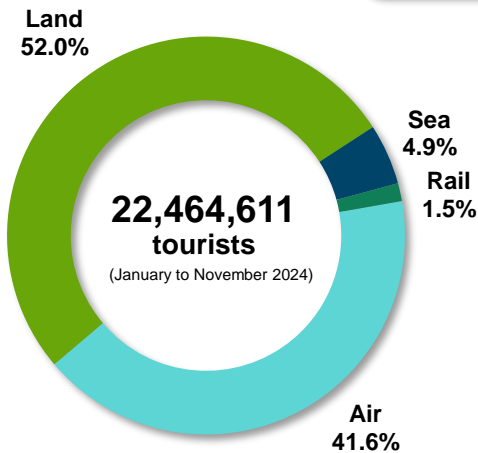
TOURIST ARRIVALS²

TOP TOURIST ARRIVALS BY COUNTRIES



TOURIST BY MODE OF TRANSPORT

POINTS OF ENTRY (January to November 2024)

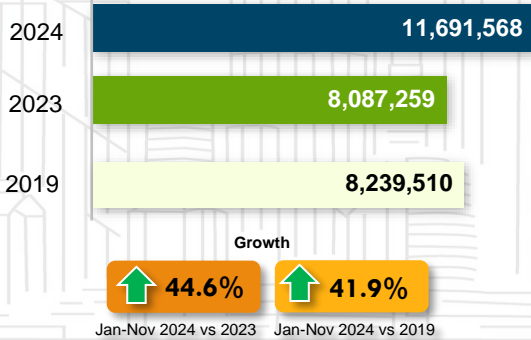


VISITOR PERFORMANCE to Malaysia

JANUARY TO NOVEMBER 2024

EXCURSIONIST ARRIVALS³

Note: January to November

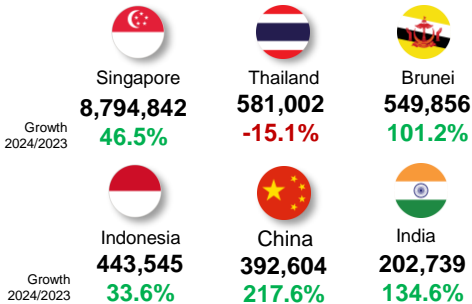


EXCURSIONIST BY MODE OF TRANSPORT



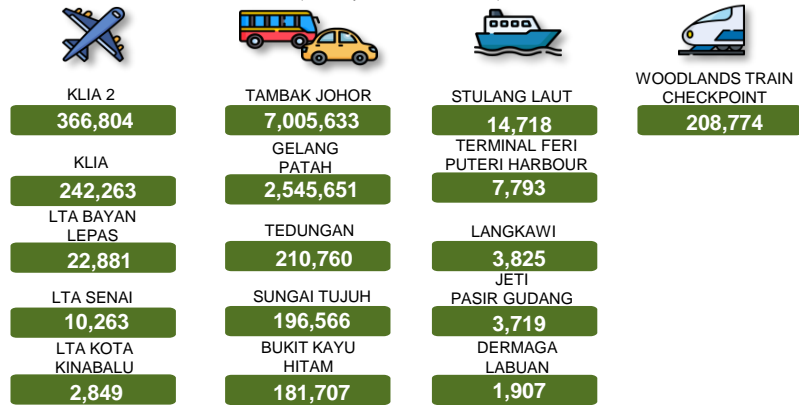
TOP EXCURSIONIST ARRIVALS BY COUNTRIES

(January to November 2024)



POINTS OF ENTRY

(January to November 2024)



Explanatory note:

¹ **Visitor**- A visitor is a traveler taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

² **Tourist (or overnight stay)**- A visitor (inbound) is classified as a tourist (or overnight visitor), if his/her trip includes an overnight stay.

³ **Excursionist (or same day visitor)**- A visitor (inbound) is classified as a same-day visitor (or excursionist) if his/her trip does not include an overnight stay.

Source: UN Tourism